

CONDÉ NAST

FOR IMMEDIATE RELEASE:

LUCY KRIZ NAMED VICE PRESIDENT AND PUBLISHER OF *W*

New York, NY, October 18, 2012 – Lucy Kriz has been named Vice President and Publisher of *W*, it was announced today by Condé Nast CEO Charles H. Townsend. The appointment is effective immediately, with Ms. Kriz reporting to Mr. Townsend.

“Lucy’s career as a sales executive with extensive experience in fashion, beauty and luxury make her an ideal choice to lead *W*,” Mr. Townsend said. “Her strong client contacts, proven track record and deep passion for this brand will enable her to lift the market position of *W* to an even higher level.”

Lucy is a true Condé Nast superstar-- having won the Salesperson of the Year award three times. Most recently, she was Senior Executive Director at Condé Nast Media Group overseeing the multi-brand sales for fashion, beauty, accessories and other key categories. Prior to that role, Lucy served as Associate Publisher at *Details* and Corporate Fashion Director at CNMG. Lucy’s decade-long career at Condé Nast started in 2002 when she joined the launch team for *Teen Vogue* as Fashion & Retail Director. Prior to *Teen Vogue*, she was at *Harper’s Bazaar* where she rose to become Fashion Director.

Condé Nast is home to some of the world’s most celebrated media brands. In the United States, Condé Nast publishes 18 consumer magazines, four business-to-business publications, 27 websites, and more than 50 apps for mobile and tablet devices, all of which define excellence in their categories. The company also owns Fairchild Fashion Media (FFM), whose portfolio of brands serves as the leading source of news and analysis for the global fashion community. Condé Nast has won more National Magazine Awards over the past ten years than all of its competitors combined. For more information, visit condenast.com or follow us on Twitter @CondeNastCorp.

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